



GreenLight Fund

*Investing in community-driven change.*

# impact report.

JULY 1, 2022 - JUNE 30, 2023

We are pleased to share the growth and impact of GreenLight Fund and our portfolio organizations in our 2022-23 Impact Report. We added nine portfolio organization investments this year bringing our total investments to 53. They address a diverse set of focus areas yet all share a proven approach to breaking down barriers to inclusive prosperity, barriers that often stem from racial disparities and other inequities, and each have scaled to our communities to address a community-identified priority need. In these pages you'll find highlights of their work, measurable results and meaningful stories of change across our 12 sites.

GreenLight has invested \$37M in our 53 portfolio organizations to date, leveraging an additional \$259M raised by our portfolio organizations. Even amidst economic uncertainty, the additional leveraged dollars raised this past year alone has grown by more than 25%. Half of those leveraged dollars come from public and fee-for-service sources, minimizing the reliance on philanthropy and ensuring sustainability. With our growth in the number of sites, portfolio organizations and partners, we continue to expand our learning and experience, fueling deeper impact and strengthening our work in communities.

This growth in experience and learning also ensures our comprehensive, data-informed process scales strong, evidence-based organizations. CareMessage, an automated messaging platform for community health centers, stepped up to meet critical needs of a larger population during the pandemic and has now returned to projected levels. At the same time, as we emerged from the pandemic emergency, most of our portfolio organizations have seen significant growth and resilience, collectively reaching 64% more individuals and families in 2022-23 compared to the prior year and strongly delivering on metrics underscored in this report.

We are grateful to the many who have joined us as we strive to make inclusive prosperity a reality for all, particularly those who face systemic barriers to opportunity. Deepest thanks to you, our partners, investors, Selection Advisory Councils and community members who make it possible to work towards community-driven change.



**MARGARET HALL**

CEO and Co-founder



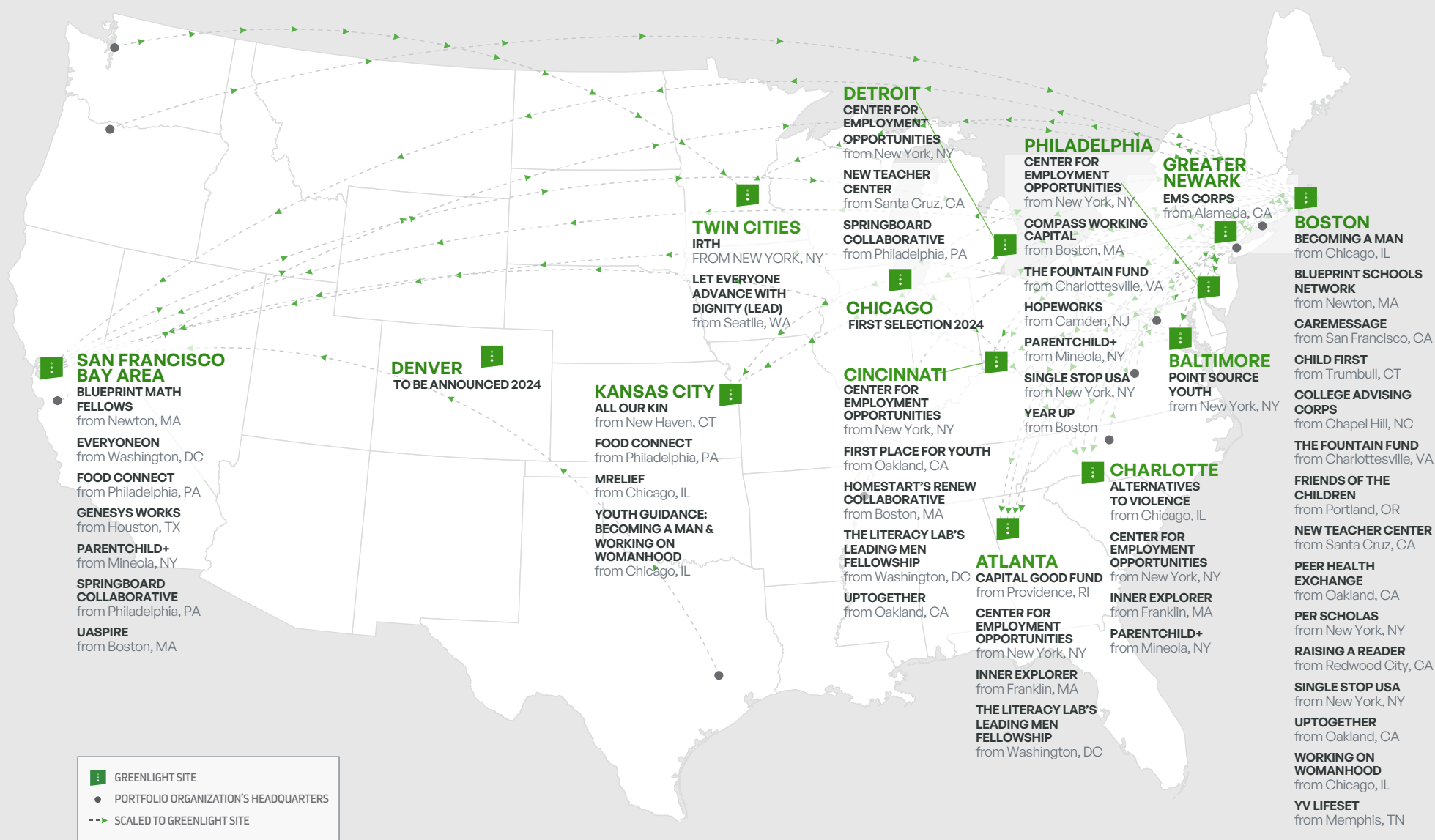
**JOHN SIMON**

Board Chair and Co-founder

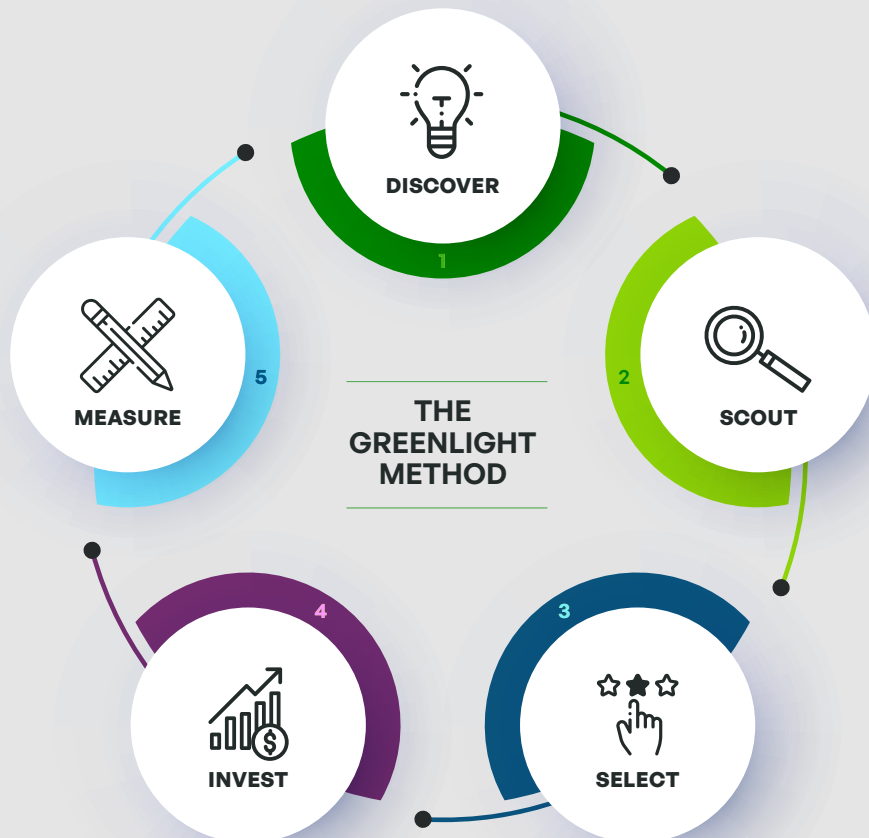


# GREENLIGHT FUND NATIONAL NETWORK

Programs addressing social challenges in innovative and effective ways exist, but they may not be found close to home. GreenLight searches the country for proven programs to address local unmet needs and invests in their expansion in partnership with our communities.



The GreenLight Method is our community-focused approach to identify proven social innovations that address the needs that matter most to residents facing systemic barriers to economic opportunity. In each of our sites throughout the process, we engage deeply across all sectors of the local community, partnering with a diverse Selection Advisory Council (SAC) and listening directly to those with lived experiences and community knowledge proximate to the priority needs we look to address.



## DISCOVER

Through conversations across multiple sectors, local data reports and listening to many voices, the local site team and the SAC look deeply at focus areas driven by racial and economic disparities in the region and identify community needs not yet being fully addressed where an innovative program could make a significant difference.

## SCOUT

The team searches the country and deeply vets proven, effective programs best suited to tackle those needs locally.

## SELECT

In partnership with the SAC, an innovative program with significant, measurable results and the best local fit is selected.

## INVEST

GreenLight helps the selected organization reach and sustain impact locally with multi-year unrestricted funding, on-the-ground support and strategic partnership development.


## MEASURE

At the outset with each portfolio organization, GreenLight identifies and sets annual targets for the programmatic and financial indicators to be measured. Each year, portfolio organizations report on those measures, a sampling of which you will find in this report.

In every one of our **12 sites**, we run our collaborative process each year. To date, we have brought **53 evidence-based portfolio organizations** to our communities. Each are delivering significant impact with the help of:

- ongoing strategic support,
- more than \$259M of additional funding leveraged to date,
- a growing number of Selection Advisory Council and local board members who devote time, energy and expertise, and
- passionate local staff who are committed to participants reaching their goals.

 **12**  
GREENLIGHT SITES

 **53**  
PORTFOLIO ORGANIZATIONS


 **387,981**  
INDIVIDUALS AND FAMILIES  
REACHED THIS YEAR

 **\$36.7M**  
INVESTED IN GREENLIGHT  
PORTFOLIO ORGANIZATIONS  
TO DATE

 **\$259M**  
ADDITIONAL NON-GREENLIGHT  
FUNDS RAISED BY PORTFOLIO  
ORGANIZATIONS TO DATE

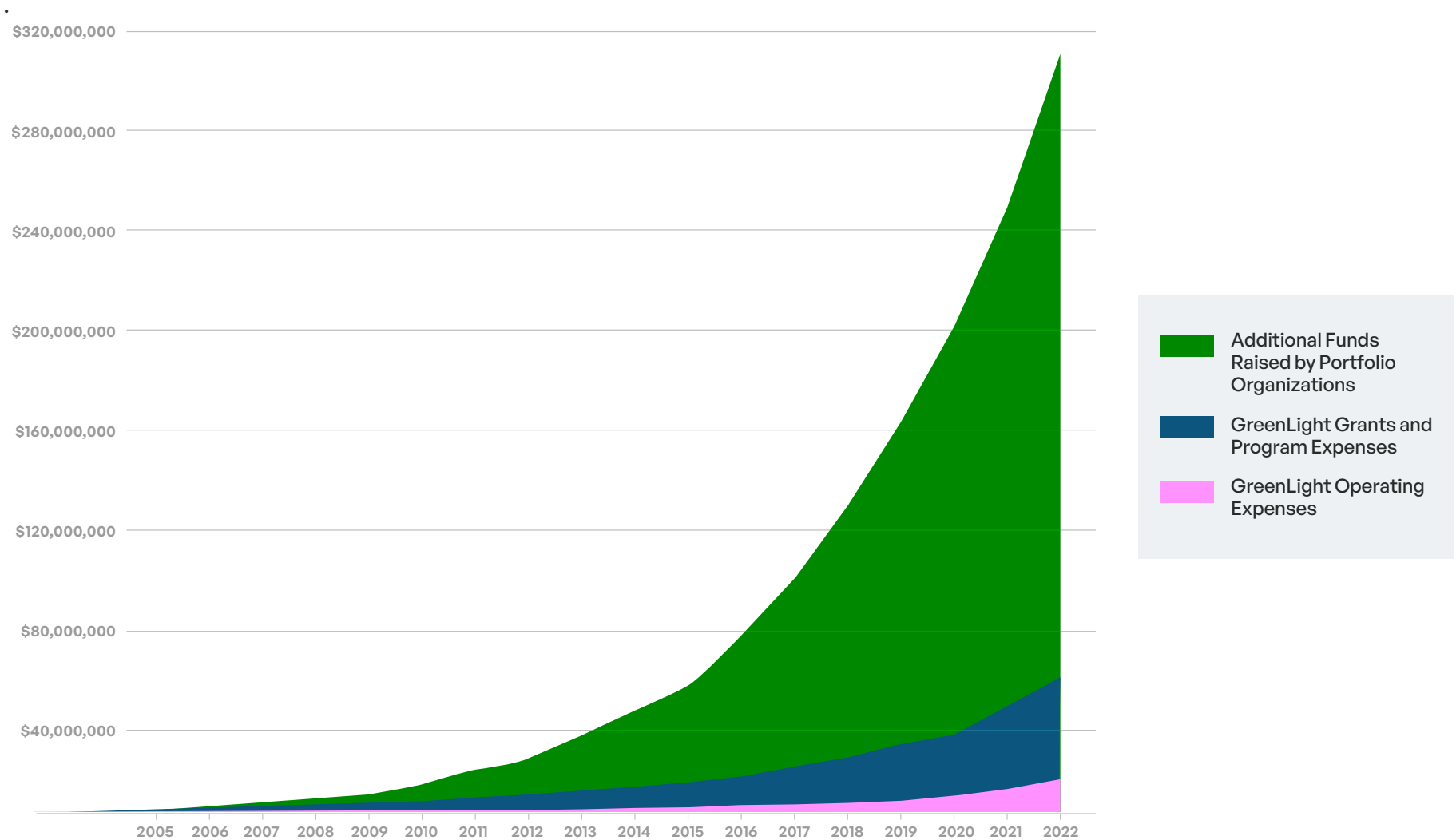
 **339**  
SELECTION ADVISORY COUNCIL  
MEMBERS ACROSS SITES

 **244**  
ACTIVE LOCAL PORTFOLIO  
ORGANIZATION BOARD  
MEMBERS

 **568**  
STAFF MEMBERS WORKING  
FOR PORTFOLIO

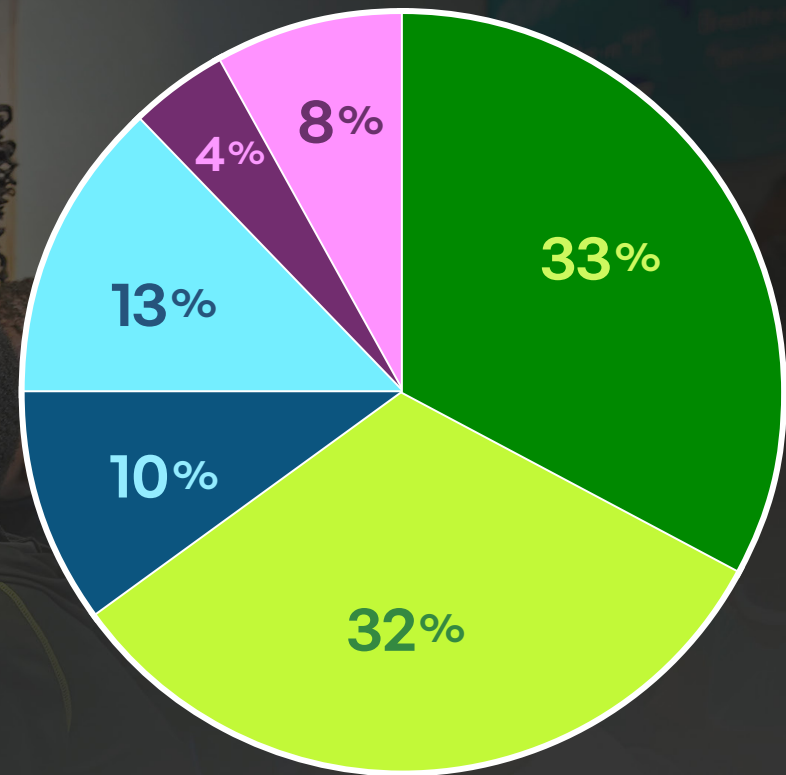
# LEVERAGE ON GREENLIGHT'S INVESTMENT

GreenLight Fund's work in communities along with our \$34M investment in portfolio organizations and strategic ongoing support have resulted in an additional \$259M of leveraged revenue for portfolio organizations to date, nearly half from public and fee-for-service dollars. These resources are enabling portfolio organizations to continue opening opportunities for a growing number of children, youth and families.



# PARTICIPANTS OF PORTFOLIO ORGANIZATIONS

GreenLight's portfolio organizations consistently reach participants most impacted by racial and economic disparities in our communities. As we continue to center equity, particularly racial equity in our work, 79% of participants in the portfolio organizations that capture demographic information identify as Black, Hispanic/LatinX or people of color.



GreenLight galvanizes a community of support and develops local partnerships alongside our portfolio organizations to ensure they become deeply rooted locally, reach significant impact faster and remain a resource to the community for the long term. Partnerships are wide-ranging spanning funding, implementation, awareness-building, referrals and more.

## GREENLIGHT KANSAS CITY

### All Our Kin



When looking to increase access to quality child care by helping family child care educators strengthen their small businesses, GreenLight Kansas City turned to The Family Conservancy (TFC), a trusted resource with local relationships. By bringing All Our Kin's proven, targeted model to the community in partnership with TFC, All Our Kin is reaching more family child care educators in a shorter amount of time delivering their comprehensive, technical expertise. That brings change to the people who need it, faster. In the long term, family child care businesses will be equipped to thrive, increasing quality of care and availability of child care for families. Nationally, over 90% of family child care programs that engaged with All Our Kin remained open during the pandemic.

## GREENLIGHT ATLANTA

### Inner Explorer

With the support of GreenLight, Inner Explorer got a quick start establishing partnerships that increased access to its evidence-informed, audio-guided daily mindful awareness program. Partnerships with Clayton County Public Schools, Sheltering Arms, Atlanta Hawks Foundation, Boys & Girls Club of Metro Atlanta, YMCA of Metro Atlanta and City of Atlanta Year of the Youth initiative increased exposure particularly in under-resourced communities and gave nearly 20,000 students and teachers access to Inner Explorer in its first year. Further partnerships will enable expansion to additional schools and community-based organizations.





## GREENLIGHT CHARLOTTE

### ParentChild+

GreenLight brought ParentChild+ (PC+) to Charlotte and facilitated partnerships with Inlivan and Charlotte Bilingual Preschool resulting in over 1,000 families quickly gaining access to the program and 1,200 more children being ready for kindergarten. PC+ continues to expand leveraging partnerships with Families First and United Way of Greater Charlotte - United Neighborhood program to reach the Westside of Charlotte and 500 additional families. GreenLight has connected PC+ with Read Charlotte in the Southside Community to collaborate as they unite educators, community partners and families to improve children's reading from birth to third grade. With their demonstrated effectiveness, PC+ is now a trusted partner with North Carolina's evidence-based 1:1 early childhood program enabling scaling beyond Mecklenburg County to include the surrounding counties.



## GREENLIGHT PHILADELPHIA

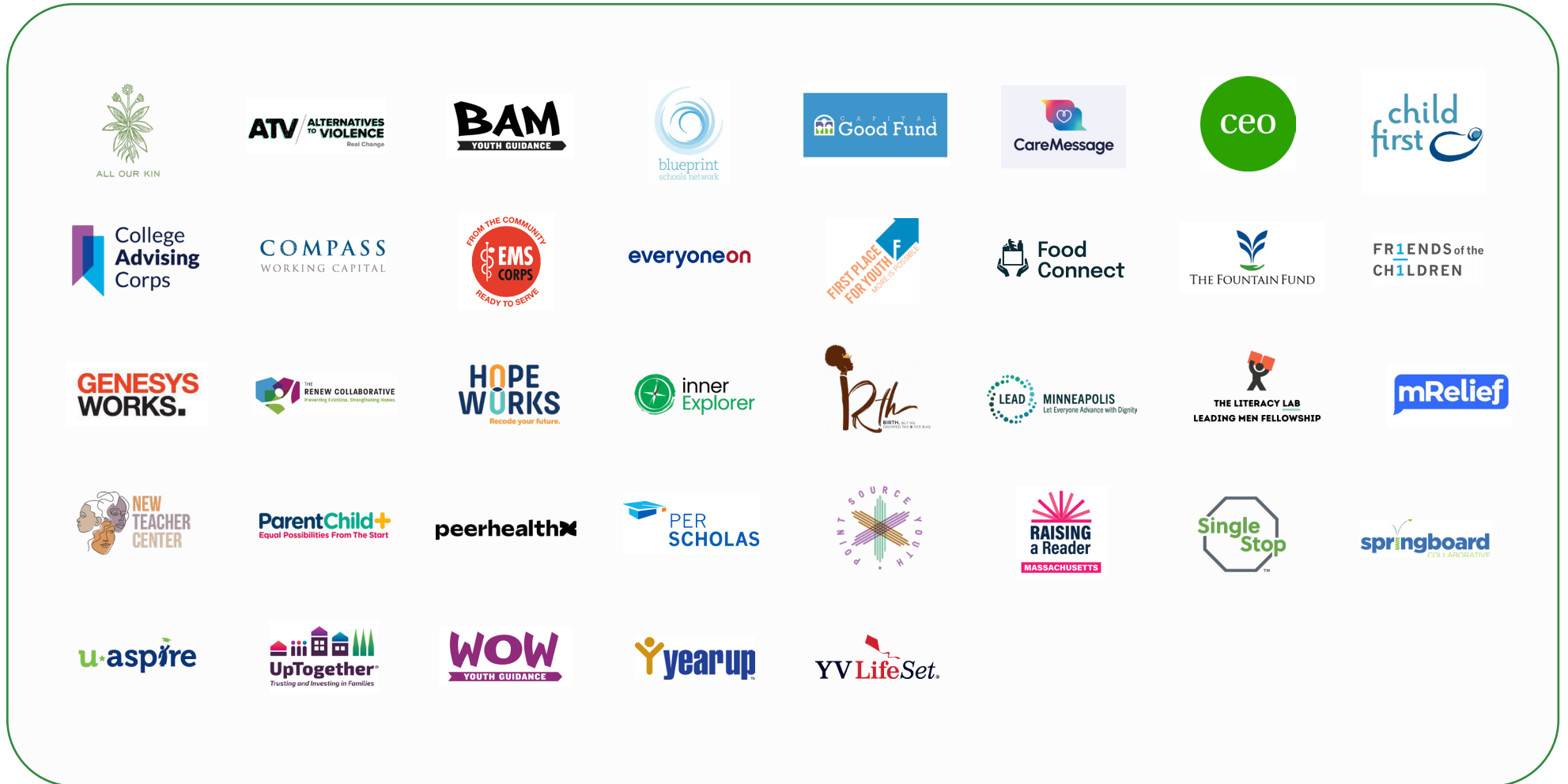
### Compass Working Capital



GreenLight brought Compass Working Capital to Philadelphia in 2018 and worked to develop a deep partnership with the Philadelphia Housing Authority (PHA) to support families housed by PHA to increase their financial security, build savings, and work toward their financial goals – such as homeownership, education, small business, and beyond. By leveraging public dollars through the federal FSS program and providing asset building tools, Compass has worked with over 1,600 families to increase their income by more than \$10,000 and accumulate savings of \$8,000, on average. Compass continues to unlock additional sources of public revenue for their work in Philadelphia and was awarded a \$250,000 grant from a Pennsylvania Housing Finance Agency program that is funded through state taxes and fees.

# OUR INVESTMENTS

GreenLight's investments address community-identified unmet needs often stemming from longstanding racial inequities. This year, we reached a milestone of 50 portfolio organization investments and then quickly surpassed it as our impact continues to increase exponentially. Our growing portfolio of innovative programs is making measurable progress each year, all across the GreenLight network.



## THE FOUNTAIN FUND

### LAUNCH 2023

The Fountain Fund provides low-interest loans, often used to reinstate a driver's license, secure employment or secure housing, and financial coaching exclusively to returning citizens (Client Partners), helping them build credit and achieve their self-determined goals. The Fountain Fund's ultimate goal is to help Client Partners gain access to capital that can enhance their opportunity for economic mobility.

### NEED IDENTIFIED

Over 3,000 Bostonians return from incarceration each year. An average court debt of \$13,000 and significant financial barriers make successful reentry a challenge.

### KEY RESULT

Over the next four years, goal to issue **360 loans with 90% of recipients** reporting at least one **significant improvement** (e.g. housing, employment, secure transportation) in their lives.

## CHILD FIRST

### LAUNCH 2022

Child First's proven model is nationally recognized for helping heal and protect young children and families from the effects of chronic stress and trauma. Services are conducted in the home by a clinical team including a Mental Health Clinician and a Care Coordinator. They foster strong, nurturing relationships between child and caregiver and connect families with much-needed services.

### NEED IDENTIFIED

Exacerbated by the pandemic, parents and children were experiencing worsening mental health, which, if left unaddressed, can lead to long-term problems in mental health, learning and physical health.

### KEY RESULT

**11 community partners** collaborating with Child First to strengthen the early childhood mental health workforce in support of a Child First implementation.

## WORKING ON WOMANHOOD

### LAUNCH 2021

Working on Womanhood (WOW) is an in-school, group-based counseling and clinical mentoring program that cultivates leadership, promotes mental health and fosters the social-emotional skills of girls and young women in grades 6-12.

### NEED IDENTIFIED

In 2019, 45% of girls in Boston Public Schools reported feeling sad or hopeless for two or more weeks and female students were significantly more likely to experience depression and suicidal thoughts than their male counterparts.

### KEY RESULT

**69% of WOW participants** who scored in the clinical range for PTSD at the beginning of the program **showed improvement** by the end of the year.

### INDIVIDUALS REACHED IN 2022-23

198



## BOSTON

BY THE NUMBERS

15

PORTFOLIO ORGANIZATIONS

264,776

INDIVIDUALS AND FAMILIES REACHED

\$11M

INVESTED IN PORTFOLIO ORGANIZATIONS TO DATE

\$137M

ADDITIONAL LEVERAGED DOLLARS

34

SAC MEMBERS

378

STAFF MEMBERS WORKING FOR PORTFOLIO

81

ACTIVE LOCAL BOARD MEMBERS



## PER SCHOLAS

### LAUNCH 2019

Per Scholas provides tuition-free technology training and professional development to help passionate, dedicated people build better lives for themselves and their families. Per Scholas develops employer partnerships for job placements and supports alumni to advance in their careers.

### NEED IDENTIFIED

More than 60% of Boston Public Schools class of 2011 graduates did not complete college within six years. Now adults, many have aged out of traditional workforce development programs.

### KEY RESULT

**93%** of participants **retained employment** after one year.

### INDIVIDUALS REACHED IN 2022-23

**237**

## STARTING ANEW:

### PER SCHOLAS

Sara was a successful musician, teaching and performing around the world. She realized music was not her dream, nor was her career sustainable. When the pandemic hit, Sara found herself in a financial crisis. Sara applied to Per Scholas's software engineering program and never looked back, becoming a software developer at a defense and space company. Sara shares, "Per Scholas played a major role in my career change. It is no secret how daunting it is to switch from a career you've led so well for years only to start anew in a career you never thought yourself capable of."



## BECOMING A MAN

### LAUNCH 2017

Becoming A Man (BAM) is a school-based program that supports young men, particularly those of color in grades 7-12, through group sessions with their peers and the guidance of a trauma-informed BAM counselor. Counselors help young men develop social cognitive skills that deter criminal involvement and increase school engagement.

### NEED IDENTIFIED

Boys and young men of color face disproportionate challenges in reaching their full potential as compared to their white peers.

### KEY RESULT

**100% of BAM scholars reported gains** in social-emotional and resiliency measures, like empathy, critical thinking, perseverance, and emotion control.

### INDIVIDUALS REACHED IN 2022-23

**683**

## CAREMESSAGE

### LAUNCH 2016

CareMessage is an intelligent cloud-based software that transforms communication for patients by providing personalized, interactive messages designed to educate, remind and motivate. It is used by community-based healthcare providers to help patients manage chronic health conditions.

### NEED IDENTIFIED

Patients facing social determinants of health challenges need help managing chronic conditions at scale.

### KEY RESULT

**70% cervical cancer screening rate** reported by a health center partner in MA using CareMessage **compared to national average of 53%**.

### INDIVIDUALS REACHED IN 2022-23

**228,917**

# SUPPORTING GOALS:

## COLLEGE ADVISING CORPS

Cindy, an East Boston High School senior, stressed over the college application process and which schools she would be accepted to. Her advisor Izzy was a key supporter, helping her to remain focused and have the confidence to continue through the process. “One of the first people I let know about my decision from Boston University was Izzy, and that’s a big deal. She helped me through it all and it would not have been possible without her!”

Cindy is also the recipient of the Thomas M. Menino scholarship, covering full-tuition on the basis of academic achievement, leadership and merit.



## COLLEGE ADVISING CORPS

### LAUNCH 2013

College Advising Corps supports an increase in the number of first generation students with college aspirations who enter and complete higher education by hiring and training recent college graduates as full time college advisers in public high schools.

### NEED IDENTIFIED

Low counselor-to-student ratios for high school students.

### KEY RESULT

**80% of students applied** to college and **75% reported enrollment** for the fall.

### INDIVIDUALS REACHED IN 2022-23

**18,540**

## SINGLE STOP

### LAUNCH 2011

Single Stop helps individuals persist through college and achieve financial self-sufficiency and economic mobility by providing access to benefits and services.

### NEED IDENTIFIED

Lagging college completion rates despite high enrollment amid Boston Public Schools graduates.

### KEY RESULT

**2.5 times** the number of **students benefited** from Single Stop at Bunker Hill Community College compared to last year.

### INDIVIDUALS REACHED IN 2022-23

**3,787**

## UPTOGETHER

### LAUNCH 2010

UpTogether is a community, a movement and a platform to highlight, invest in and accelerate the initiatives people in historically undervalued communities are taking to improve their lives and collectively achieve prosperity. The UpTogether platform helps families build connections, discover each other’s expertise, find support and access dollars.

### NEED IDENTIFIED

Financial impact of the 2008-09 recession.

### KEY RESULT

**40% of families** from the Camp Harborview/UpTogether partnership for guaranteed income were less likely to have unmet household needs.

### FAMILIES REACHED IN 2022-23

**1,532**

## YV LIFASET

### LAUNCH 2008

YV LifeSet, a program of Youth Villages, provides support to young people who are aging out of foster care by helping them find safe housing, continue education or training, achieve stable employment and build healthy support systems.

### NEED IDENTIFIED

Poor outcomes for youth aging out of foster care system.

### KEY RESULT

**92% of youth** are in **school, employed or in GED** classes at 12 months post-discharge.

### INDIVIDUALS REACHED IN 2022-23

**728**

## PEER HEALTH EXCHANGE

### LAUNCH 2007

Peer Health Exchange gives teenagers the knowledge and skills they need to make healthy decisions. The program trains college students to teach a comprehensive health curriculum in public high schools that lack health education.

### NEED IDENTIFIED

Lack of health education in public schools coupled with rising obesity rates and other poor health outcomes.

### KEY RESULT

**72% of participants** report an **increase** in pregnancy prevention **knowledge**.

### INDIVIDUALS REACHED IN 2022-23

**2,874**

## RAISING A READER MASSACHUSETTS

### LAUNCH 2006

Raising A Reader is an evidence-based early literacy program that helps families with young children (newborn through age eight) develop, practice and maintain habits of reading together at home.

### NEED IDENTIFIED

Reading readiness among kindergarteners was low.

### KEY RESULT

**86% of participating families reading together** at least three times per week after one year in the program.

### FAMILIES REACHED IN 2022-23

**6,634**

## FRIENDS OF THE CHILDREN - BOSTON

### LAUNCH 2005

Friends of the Children creates generational change by engaging children facing challenging home environments in 12 years of transformative mentoring relationships.

### NEED IDENTIFIED

Rise of youth violence in Boston neighborhoods.

### KEY RESULT

**98% of participants** progressing on time to the next grade.

### FAMILIES REACHED IN 2022-23

**600**

## MAKING CONNECTIONS:

### RAISING A READER

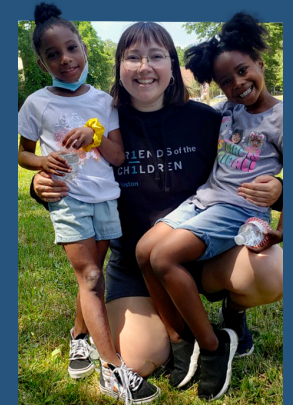
Four-year-old Lucas does not often express himself with words, but used his love of music to make a connection to his book after recognizing musical notes on the back cover. Lucas excitedly played “Row, Row, Row Your Boat” from the sheet music while praised and encouraged by his mother, Virginia. Small, daily interactions like these add up to countless positive benefits for children, including drastically influencing their third-grade reading comprehension and success as adults. Virginia shares, “We love the familiar routine of receiving books on Thursdays and reading all together as a family over the weekend.”



## GAINING CONFIDENCE:

### FRIENDS OF THE CHILDREN-BOSTON

Marisol, a fifth grader, has been in the Friends-Boston program for five years. By having a mentor (Friend) who shows interest in how she’s feeling, her self-confidence and sense of self-worth have increased. Marisol struggled with motivation and peer conflict, affecting her school attendance. Her Friend, Paula, helped Marisol get back on track, supporting her to establish healthy habits to be ready for school. Paula also connected her with emotional support staff at school to help Marisol process emotions and reset during difficult moments. This year, Marisol has almost no absences and takes responsibility to get her little brother to school.



## GAINING SKILLS:

### EVERYONEON

[translated from Spanish] “I thought that it is important to learn for our own good because the truth is that I am always bothering my children to help me with phone problems. Because I am a seamstress and I have an embroidery machine, I have to buy designs on the computer and then transfer it to a USB. Now I’ve started doing it by myself and it makes me feel very good. I know I need a lot of practice and I’ll keep practicing. Thank you very much for this program that you gave us and thanks to the teacher for his patience, he was a very good teacher.”

— Marcela Rodríguez



### EVERYONEON

#### LAUNCH 2020

EveryoneOn creates social and economic opportunity by partnering with communities and organizations to connect families to affordable internet service, devices, and delivering digital skills training and digital inclusion support.

#### NEED IDENTIFIED

Insufficient access to internet, devices and digital literacy training to support opportunities for children, youth and adults.

#### KEY RESULT

Partnered with **32 organizations** across the Bay Area to **increase digital equity**. **94%** of training participants now report **basic understanding** of and comfort with utilizing technology, and **344 devices** were distributed.

#### INDIVIDUALS REACHED IN 2022-23

**2,446**

### FOOD CONNECT

#### LAUNCH 2020

Food Connect complements the existing food insecurity ecosystem by bridging the gap between food scarcity and abundance with new technologies through training volunteers, managing logistics and executing meal delivery to get food to families in need of dependable and nutritious meals.

#### NEED IDENTIFIED

Growing demand for accessible, reliable and nutritional food assistance.

#### KEY RESULT

Delivered nearly **200,000 meals** to Bay Area individuals and families at a **99.69% success rate** for a first delivery attempt—far ahead of last mile industry standards.

#### INDIVIDUALS REACHED IN 2022-23

**56,395**

## BAY AREA

BY THE NUMBERS

7

PORTFOLIO ORGANIZATIONS

66,811

INDIVIDUALS AND FAMILIES REACHED

\$5.4M

INVESTED IN PORTFOLIO ORGANIZATIONS TO DATE

\$58.1M

ADDITIONAL LEVERAGED DOLLARS

25

SAC MEMBERS

64

STAFF MEMBERS WORKING FOR PORTFOLIO

38

ACTIVE LOCAL BOARD MEMBERS



## PARENTCHILD+

### LAUNCH 2018

ParentChild+ is an early literacy, parental engagement and school readiness model for two- and three-year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

### NEED IDENTIFIED

Gap in services supporting social-emotional learning for two- and three-year-olds.

### KEY RESULT

**93% of program graduates** score three or four on the CBT scale, **demonstrating school readiness**, and **100%** of families were **connected to other needed services**.

### FAMILIES REACHED IN 2022-23

590

## BLUEPRINT MATH FELLOWS

### LAUNCH 2016

Blueprint Math Fellows partners with schools to offer high quality tutorial instruction for struggling math students. Using daily student assessments, Fellows target gaps in a student's foundational knowledge and understanding of mathematics, supporting students to dramatically improve their math proficiency. Many Fellows go on to become math teachers, creating a key teacher pipeline for school districts.

### NEED IDENTIFIED

Low math proficiency rates for middle school students.

### KEY RESULT

Supported math learning for **1,604 students** across the Bay Area, with students demonstrating an average of **.75 years of math growth** in less than half a year of actual school.

### INDIVIDUALS REACHED IN 2022-23

1,604

## SPRINGBOARD COLLABORATIVE

### LAUNCH 2015

Springboard Collaborative closes the reading achievement gap by coaching teachers, training family members and incentivizing learning for early elementary school students. They bring learning directly into homes via virtual and in person partnerships among students, adults in the family and school teachers.

### NEED IDENTIFIED

Summer learning loss for elementary school students.

### KEY RESULT

In summer 2022, **93%** of San Francisco Unified School District participants, **96%** of Oakland Unified School District participants, and **98%** of Alum Rock School District participants **increased their reading proficiency**.

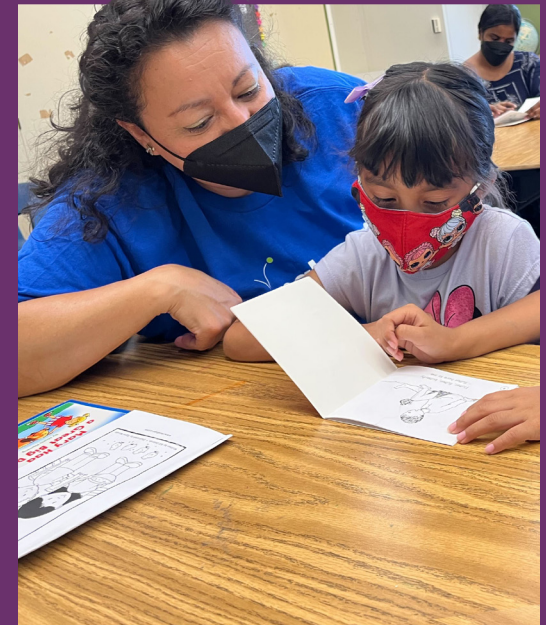
### INDIVIDUALS REACHED IN 2022-23

3,055

## BUILDING CONFIDENCE: SPRINGBOARD COLLABORATIVE

“The program has been a great opportunity to have more understanding in reading and to better understand what reading means to them. Working with my niece using the strategies at home has been really helpful.”

– Maria





## UASPIRE

### LAUNCH 2013

uAspire provides a vital combination of information and guidance to ensure young people have the financial information and resources necessary to find an affordable path to and through a postsecondary education. Virtual advising is a key component of their model.

### NEED IDENTIFIED

Limited technical capacity to advise students on college financial aid.

### KEY RESULT

**72%** of uAspire students **enrolled in college** after graduation with **over 400** Bay Area high school seniors becoming **FAFSA/Dream Act certified**.

### INDIVIDUALS REACHED IN 2022-23

2,511

## GENESYS WORKS

### LAUNCH 2013

Genesys Works enables motivated high school students to work in meaningful internships at major corporations during their senior year of high school. After an intensive training program, students work with partner companies, gaining relevant skills and experiences leading to success as professionals in the corporate world.

### NEED IDENTIFIED

Workforce development programs for aspiring first generation college students.

### KEY RESULT

Genesys Works Bay Area students earned **\$1.3M** in **paid internships** in 2022, and program alums attained a **college degree** at a rate **3x higher** than their peers.

### INDIVIDUALS REACHED IN 2022-23

210

## OPENING DOORS: GENESYS WORKS

“Growing up, I faced family instability, constant moving, and an inability to make meaningful connections. But then, I found Genesys Works. Through this internship program, I made connections with volunteers and peers during networking days. I was blessed with a supervisor who always encouraged me to seek answers on my own and gave me the support I needed to do so. As a first-generation college student from a single-parent household, my mom was used to doing everything on her own. My internship at Patelco Credit Union allowed me to help her financially, take care of my younger sibling, and become a role model for him.”

— Robyn, Genesys Works Bay Area Cohort 10



## THE FOUNTAIN FUND

### LAUNCH 2022

The Fountain Fund provides low-interest loans, often used to reinstate a drivers license, secure employment or secure housing, and financial coaching exclusively to returning citizens (Client Partners), helping them build credit and achieve their self-determined goals. The Fountain Fund’s ultimate goal is to help Client Partners gain access to capital that can enhance their opportunity for economic mobility.

### NEED IDENTIFIED

More than 4,000 returning citizens reenter Philadelphia on an annual basis and many have limited access to financial resources.

### KEY RESULT

Over the next four years, goal to issue **450+ loans with 90% of Client Partners** reporting at least one **significant improvement** (e.g. housing, employment, secure transportation) in their lives.

### INDIVIDUALS REACHED IN 2022-23

15

## HOPEWORKS

### LAUNCH 2022

Hopeworks is a nonprofit social enterprise that provides young adults from under-resourced communities with professional training, paid internships and real-world business experience in technology fields. Once training is completed, participants have the opportunity to work in one of Hopeworks’ social enterprises that can lead to high-wage, permanent opportunities for youth in a growing tech industry.

### NEED IDENTIFIED

Young adults from under-resourced communities lack access to devices, internet connectivity and equitable pathways to training and employment in tech-related fields.

### KEY RESULT

Average **annual wage** of participants: **\$44,953**, exceeding initial goals.

### INDIVIDUALS REACHED IN 2022-23

75

## LENDING HOPE:

### THE FOUNTAIN FUND

Client Partner Dormen Lisby was loaned \$13,000 for the purchase of a car for transportation to and from work.

“I just wanted to thank you for your assistance in assisting me in feeling human again! I truly appreciate you and the amazing team you have representing the Fountain Fund. The last time I gave a check to a person in the exact sum in which you blessed me was my last payment to my attorney in 1996 in open court! Difference being I received 25-50 years of incarceration. This time I was given an expression of **FREEDOM!**”



## PHILADELPHIA

BY THE NUMBERS

7

PORTFOLIO ORGANIZATIONS

7,584

INDIVIDUALS AND FAMILIES REACHED

\$5.4M

INVESTED IN PORTFOLIO ORGANIZATIONS TO DATE

\$34.2M

ADDITIONAL LEVERAGED DOLLARS

34

SAC MEMBERS

44

STAFF MEMBERS WORKING FOR PORTFOLIO

16

ACTIVE LOCAL BOARD MEMBERS





## ACHIEVING GOALS:

### COMPASS WORKING CAPITAL

Mr. Autry joined the program with the goal of purchasing a home within the next two years. After the first meeting, he set several goals for himself with his primary goal to get his 401K and benefits set up at his job.

Once the second meeting came around, Mr. Autry had signed up for his company's 401K and benefit plans. He opened a credit card and, within a month, Mr. Autry's credit score had risen 146 points to well above 700!

## COMPASS WORKING CAPITAL

### LAUNCH 2018

Compass Working Capital is putting the tools to build assets and financial capabilities into the hands of families with barriers to economic mobility. By providing individualized financial coaching, Compass supports families in using those tools to reach their financial goals as a pathway to greater economic opportunity.

### NEED IDENTIFIED

Limited ability for families in public housing to build assets while a federally funded program that captures increased rental payments as savings towards home ownership was drastically underutilized.

### KEY RESULT

**82% of participants improved their credit score** with graduates having **\$7,600 in escrow**, on average

### INDIVIDUALS REACHED IN 2022-23

**744**

## PARENTCHILD+

### LAUNCH 2016

ParentChild+ is an early literacy, parental engagement and school readiness model for two- and three-year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children's literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

### NEED IDENTIFIED

Only 33% of third graders in Philadelphia were reading at grade level.

### KEY RESULT

**94% of caregivers** exiting the program with measured **improvement in parenting skills and knowledge**.

### INDIVIDUALS REACHED IN 2022-23

**479**

## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2015

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

35% of Philadelphians released from state prison were rearrested within one year, particularly among young adults.

### KEY RESULT

CEO placed **91 participants** into full-time employment with an **average wage of \$15.32/hour**, more than twice the minimum wage.

### INDIVIDUALS REACHED IN 2022-23

**184**



## YEAR UP

### LAUNCH 2018

Year Up's mission is to close the opportunity divide by ensuring young adults gain the skills, experiences and support that will empower them to reach their potential through careers and higher education.

### NEED IDENTIFIED

Many young adults in Philadelphia were disconnected from education and employment.

### KEY RESULT

**80%** of students enrolled at Year Up are either **employed or in college**.

### INDIVIDUALS REACHED IN 2022-23

111

## SINGLE STOP

### LAUNCH 2013

Single Stop helps individuals persist through college and achieve financial self-sufficiency and economic mobility by providing access to benefits and services.

### NEED IDENTIFIED

Less than 25% of students from low-income households were completing an associate degree within six years.

### KEY RESULT

**\$1,035,989** drawn down by Community College students in **cash /non-cash benefits** to support students' progress towards degree completion.

### INDIVIDUALS REACHED IN 2022-23

5,976

## FURTHERING EDUCATION:

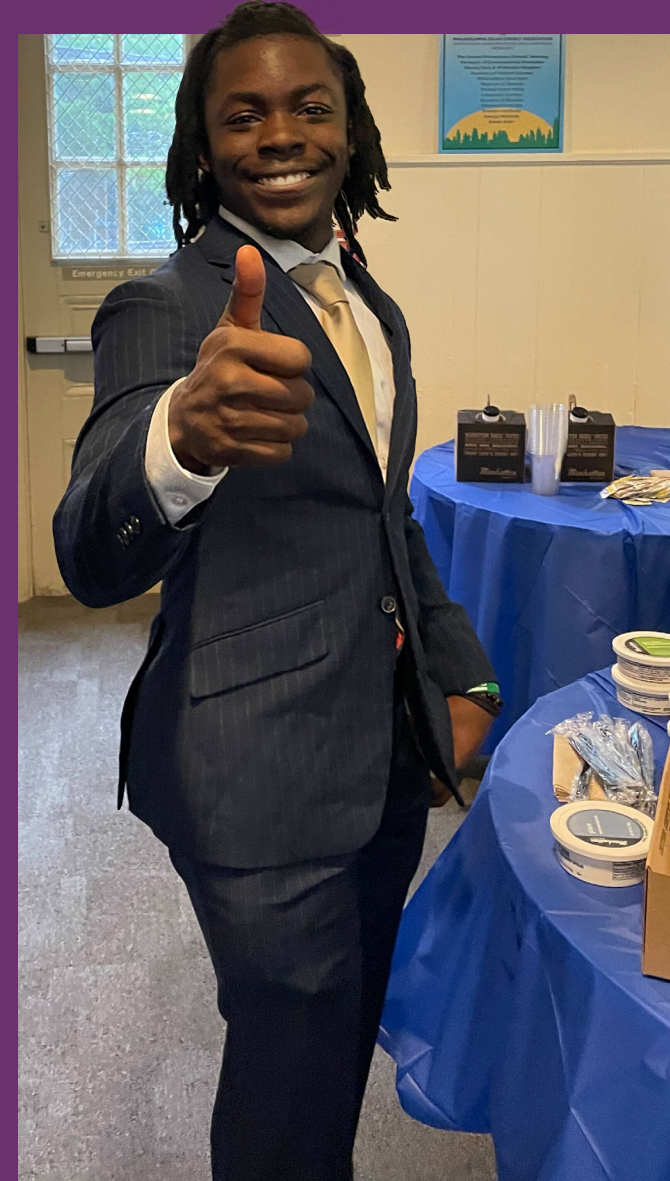
### YEAR UP

After being the first in his family to graduate high school, Brayan Luna wanted to go to college. But without a DACA permit, it wasn't financially viable. After hearing about Year Up, Brayan dove in head first. Beyond the challenges of the classroom, Brayan also had to balance the demands of fatherhood.

His hard work paid off. He earned a position at JPMorgan Chase, while also completing his associate degree.

“Being the first person in my family to even finish high school, and now going into college with an associate degree; I think that's a lot of leadership to show my son.”

— Brayan Luna



## OVERCOMING CHALLENGES:

### FIRST PLACE FOR YOUTH

Alex joined the My First Place program in 2021 at the age of 17. A tailored plan to help him meet his goals was developed, including addressing emotional and social challenges that had been barriers to school attendance and employment. With support from the staff, Alex consistently attended a GED program at Education Matters and graduated this year.

He has worked at Kroger for a year, prevailing over his initial reluctance to get a job, got his driver's license and a car, and is working with the Housing Specialist to secure housing to become self-sufficient.



### HOMESTART'S RENEW COLLABORATIVE

#### LAUNCH 2022

HomeStart's Renew Collaborative, an economically sustainable program implemented by United Way of Greater Cincinnati, prevents eviction by creating household financial blueprints, providing rental assistance and 12 months of post-crisis stabilization case management.

#### NEED IDENTIFIED

High rates of non-payment evictions result in adverse health and financial outcomes for families.

#### KEY RESULT

On track for **90% of eligible public housing residents** facing nonpayment rent eviction to **remain housed** after one year of stabilization.

#### INDIVIDUALS REACHED IN 2022-23

16

### THE LITERACY LAB'S LEADING MEN FELLOWSHIP

#### LAUNCH 2022

The Literacy Lab's Leading Men Fellowship tackles systemic education inequities by closing the literacy gap through high-quality pre-K tutoring, employing young men of color as trained, paid literacy tutors and diversifying the teacher pipeline by laying the foundation for young men of color to pursue careers as educators.

#### NEED IDENTIFIED

Lack of high-quality professional opportunities for young men of color, persistent achievement gap and low reading proficiency in low-wealth communities, and lack of diversity in teacher workforce.

#### KEY RESULT

**22 Fellows** worked in pre-K classrooms this past year **strengthening early literacy** skills with **64%** of Fellows planning to **pursue careers in education**.

#### INDIVIDUALS REACHED IN 2022-23

358

### FIRST PLACE FOR YOUTH

#### LAUNCH 2020

First Place for Youth's My First Place program housed at NewPath uses a youth-centered, trauma-informed approach to help youth aging out of the foster care system develop necessary skills for adulthood. Young people live independently in apartments and receive wraparound support, education and employment services to become self-sufficient.

#### NEED IDENTIFIED

Most youth aging out of foster care are woefully unprepared for independent adult life.

#### KEY RESULT

**100% of youth** are progressing towards or have completed their **HSD/GED** and **100%** who exit the program have **stable housing**.

#### INDIVIDUALS REACHED IN 2022-23

27

## CINCINNATI

BY THE NUMBERS

5

PORTFOLIO ORGANIZATIONS

2,071

INDIVIDUALS AND FAMILIES REACHED

\$3M

INVESTED IN PORTFOLIO ORGANIZATIONS TO DATE

\$15.4M

ADDITIONAL LEVERAGED DOLLARS

34

SAC MEMBERS

17

STAFF MEMBERS WORKING FOR PORTFOLIO



## UPTOGETHER

### LAUNCH 2017

UpTogether is a community, a movement and a platform to highlight, invest in and accelerate the initiatives people in historically undervalued communities are taking to improve their lives and collectively achieve prosperity. The UpTogether platform helps families build connections, discover each other's expertise, find support and access dollars.

### NEED IDENTIFIED

Working families seeking greater economic self-sufficiency.

### KEY RESULT

**\$708,200 distributed to participants** to help support their goals, basic needs and counter the impact of inflation.

### INDIVIDUALS REACHED IN 2022-23

**1,431**

## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2016

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

High rates of recidivism and unemployment for individuals reentering Cincinnati after incarceration.

### KEY RESULT

Participants placed in permanent jobs at an **average wage of \$15.11**, significantly higher than minimum wage.

### INDIVIDUALS REACHED IN 2022-23

**239**

## SECOND CHANCES:

### CENTER FOR EMPLOYMENT OPPORTUNITIES (CEO)

Andrea came to CEO as a participant after two years of incarceration. Andrea showed up for her transitional job at CEO every day, on time, with a positive attitude, despite the fact that she was sleeping in her car every night.

As a result of her work ethic, Andrea was promoted to crew coach, an opportunity to gain more experience, responsibility and higher pay, and shortly after that, was offered a position as a Site Supervisor. Because of the partnership with the CityLink Center and the assignment of a service coordinator, Andrea was also able to secure housing.



## SPRINGBOARD COLLABORATIVE

### LAUNCH 2020

Springboard Collaborative closes the reading achievement gap by coaching teachers, training family members and incentivizing learning for early elementary school students. They bring learning directly into homes via virtual and in-person partnerships among students, adults in the family and school teachers.

### NEED IDENTIFIED

Less than 1 in 5 Detroit third-graders read at grade-level with COVID further exacerbating progress to proficiency.

### KEY RESULT

**65-minute weekly home reading gain** indicates an increase in long-term reading habits.

### FAMILIES REACHED IN 2022-23

497

## NEW TEACHER CENTER

### LAUNCH 2019

New Teacher Center provides school-based Mentors with job embedded, evidence-based support rooted in academic and social and emotional learning competencies. Veteran, peer Teacher Mentors deliver instructionally-focused support and actionable feedback to new teachers, accelerating teaching practice and student learning.

### NEED IDENTIFIED

New teachers struggle to simultaneously master the profession, improve performance for their students and persist in the field.

### KEY RESULT

**86% of teachers** report their mentor **positively influenced** their teaching practice and **87% are confident** with implementing effective teaching strategies.

### INDIVIDUALS REACHED IN 2022-23

21,525

## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2018

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

High rates of recidivism and unemployment for young adults reentering Detroit after incarceration.

### KEY RESULT

**87% participant retention** for life skills training and joining a crew. **70%** of participants obtain **permanent job placements** at average **\$15.99/hour**, exceeding targets.

### INDIVIDUALS REACHED IN 2022-23

123

## DETROIT

### BY THE NUMBERS

3

PORTFOLIO ORGANIZATIONS

22,145

INDIVIDUALS AND FAMILIES REACHED

\$1.85M

INVESTED IN PORTFOLIO ORGANIZATIONS TO DATE

\$5.1M

ADDITIONAL LEVERAGED DOLLARS



## READING SUCCESS:

### SPRINGBOARD COLLABORATIVE

“Barrie more than doubled her reading scores from where she was at the beginning of the program and where she’s at now! It’s amazing to see her confidence and vocabulary grow.”

- Springboard Collaborative parent

## INNER EXPLORER

### LAUNCH 2023

Inner Explorer is an evidence-based mindfulness program designed to support the mental well-being and learning readiness of students in pre-K through high school. Through age-appropriate, audio-guided daily practices, available in both English and Spanish, school communities learn how to cultivate critical life skills, such as self-awareness, self-regulation, empathy and resilience.

### NEED IDENTIFIED

North Carolina ranks 42nd for the prevalence of mental illness among youth and 38th for access to care among all 50 states.

### KEY RESULT

Goal to provide access to 101,000 students in their classrooms in year one with **26,000+ students actively engaged**.

## ALTERNATIVES TO VIOLENCE

### LAUNCH 2021

Alternatives to Violence is a program based on training provided by Cure Violence Global, an evidence-based violence reduction model. The program reduces violence by the same three components used in public health to reverse an epidemic: 1) interrupt disease transmission, 2) reduce the risk of the highest at risk, 3) change community norms.

### NEED IDENTIFIED

Local police reported 122 homicides in 2020, making it the deadliest year since 1993.

### KEY RESULT

In 2022, a **75% reduction** in homicides and a **4.5% reduction** in non-fatal shootings in Charlotte-Mecklenburg.

### INDIVIDUALS REACHED IN 2022-23

462

# SUPPORT AND CARING:

## ALTERNATIVES TO VIOLENCE

Earl Owens, a former gang member, was paroled after serving 13 years of a 20-year sentence. When Owens reentered society in Charlotte, he knew the challenges and barriers associated with having a criminal history.

“I had to reinvent myself.” Owens shared. “You got to have support, you got to have people that care about what happens to you. That’s why programs like Alternatives to Violence are needed. We’re trying to make a difference, helping to raise awareness about the alternatives that there are to violence.”



Photo: Lisa Worf/WFAE

## CHARLOTTE

BY THE NUMBERS

4

PORTFOLIO ORGANIZATIONS

2,673

INDIVIDUALS AND FAMILIES REACHED

\$2.1M

INVESTED IN PORTFOLIO ORGANIZATIONS TO DATE

\$5.8M

ADDITIONAL LEVERAGED DOLLARS

25

SAC MEMBERS





## SUPPORTING FAMILIES:

### PARENTCHILD+

While Julia, Mateo’s mom, loved the ParentChild+ program and knew it would benefit Mateo, she was struggling to balance the twice-weekly visits with her other commitments, a full-time job, school, caring for her mother and the needs of her two children. ParentChild+’s Early Learning Specialist (ELS) noticed the participation inconsistency and asked Julia what she could do to help. With the help and flexibility of the ELS, Julia and Mateo shifted to a hybrid schedule of one visit per week in person and one via zoom. The ELS also helped connect Julia with resources that led to a new job with benefits, a Chemistry class study group and ultimately an associate’s degree in nursing. Mateo had the benefit of regular sessions with the ELS and his mom, and graduated from ParentChild+ ready to start pre-K.



## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2020

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

In Charlotte-Mecklenburg, 70% of returning citizens are released to opportunity desert neighborhoods with high unemployment levels.

### KEY RESULT

**Participant retention** for work crew and skills training is **94%**, exceeding goals.

### INDIVIDUALS REACHED IN 2022-23

171

## PARENTCHILD+

### LAUNCH 2019

ParentChild+ is an early literacy, parental engagement and school readiness model for two- and three-year-old children and their parents. The program works to strengthen parent-child interaction and build language- and learning-rich homes that enhance children’s literacy, cognitive and social-emotional skills, preparing children for success in pre-K and beyond.

### NEED IDENTIFIED

High adverse childhood experience (ACE) scores for children entering kindergarten and 39% third grade literacy proficiency in Charlotte Mecklenburg schools.

### KEY RESULT

**100%** of eligible children in the program **enrolled in pre-K**.

### INDIVIDUALS REACHED IN 2022-23

510

## MRELIEF

### LAUNCH 2023

mRelief offers a dignified and comprehensive SNAP enrollment process for individuals and families to supplement food expenses. mRelief’s enrollment process includes a simplified SNAP eligibility screener, a mobile-accessible SNAP application, and an option to apply for benefits with assistance from a local community partner.

### NEED IDENTIFIED

In Kansas City, \$8.4M in SNAP benefits go unclaimed each year. A primary concern for eligible residents is the long and tiresome application process.

### KEY RESULT

Over 5 years, goal to **enroll 15,000 families in SNAP** representing over **\$19 million** in benefits.

## FOOD CONNECT

### LAUNCH 2023

Food Connect complements the existing food insecurity ecosystem by bridging the gap between food scarcity and abundance with new technologies through training volunteers, managing logistics and executing meal delivery to get food to families in need of dependable and nutritious meals.

### NEED IDENTIFIED

Food rescue, food pantries and food as medicine programs need logistical support to effectively distribute food and meals to families who are food insecure.

### KEY RESULT

Goal to reach **70,000 individuals over four years** through a combination of food rescue/redistribution, meal distribution/home delivery, and food as medicine programming.

## ALL OUR KIN

### LAUNCH 2022

All Our Kin trains, supports and sustains family child care educators to ensure that children and families have the foundation they need to succeed in school and in life.

### NEED IDENTIFIED

Access to child care is critical for families, especially women, to work, but Kansas City has lost nearly 5,000 childcare spots in the last two years.

### KEY RESULT

**30 family child care educators** each received 30+ hours of business development training. **100% reported setting and achieving a goal** related to their business after the course.

### INDIVIDUALS REACHED IN 2022-23

**968**

## KANSAS CITY

BY THE NUMBERS

5

PORTFOLIO ORGANIZATIONS

1,576

TOTAL PARTICIPANTS

\$3M

INVESTED IN PORTFOLIO ORGANIZATIONS TO DATE

39

SAC MEMBERS

22

STAFF MEMBERS WORKING FOR PORTFOLIO

23

ACTIVE LOCAL BOARD MEMBERS



## GETTING FOOD TO WHERE IT'S NEEDED:

### FOOD CONNECT

When Kansas City Food Hub informed Food Connect they had 11,000 pounds of produce that could be shared with community organizations but no way to distribute the food, Food Connect began a pilot.

Food Connect provided logistics and transportation to ensure the produce made it to local food pantries where it was most needed. Partnerships with local organizations will ensure more families have access to nutritious food and that less food in our community is wasted.



## YOUTH GUIDANCE - BAM

### LAUNCH 2020

Becoming A Man (BAM) is a school-based program that supports young men, particularly those of color in grades 7-12, through group sessions with their peers and the guidance of a trauma informed BAM counselor. Counselors help young men develop social cognitive skills that deter criminal involvement and increase school engagement.

### NEED IDENTIFIED

Boys and young men of color face disproportionate challenges in reaching their full potential as compared to their white peers.

### KEY RESULT

**73% of BAM students saw increases** in social emotional learning including critical thinking, relationships, perseverance and emotional regulation.

### INDIVIDUALS REACHED IN 2022-23

331

## YOUTH GUIDANCE - WOW

### LAUNCH 2020

Working On Womanhood (WOW) is an in-school, group-based counseling and clinical mentoring program that cultivates leadership, promotes mental health, and fosters the social-emotional skills of girls and young women in grades 6-12.

### NEED IDENTIFIED

Girls and young women of color are at greater risk of being exposed to trauma, more likely to experience mental health issues like post-traumatic stress disorder (PTSD) and depression and less likely to receive treatment to address trauma.

### KEY RESULT

**79.9% of WOW students** in the clinical range for depression **reduced their symptoms** and 36.8% of those students moved to the sub-clinical range for depression.

### INDIVIDUALS REACHED IN 2022-23

277

## TRUSTED COUNSELORS: WORKING ON WOMANHOOD



High school student Ryanna opened up to her WOW counselor about recent suicidal ideations, expressing apprehension about confiding in school staff. Her WOW counselor talked her through the process, explaining what to expect. After the conversation, Ryanna agreed to be connected with a school crisis team member which led to support including an outside therapist.

Ryanna thanked her WOW counselor, “I was able to tell you because I feel comfortable with you, and I know that you care. You have stopped what you were doing several times and assisted me and others in our darkest moments.”

In June, Science Advances published the results of a Randomized Control Trial led by the University of Chicago Education Lab. It showed WOW reduced PTSD symptoms by 22% among adolescent girls in addition to reductions in anxiety and depression. The study firmly establishes WOW as a proven solution to disrupting the cycle of intergenerational trauma among girls and young women of color.

## CAPITAL GOOD FUND

### LAUNCH 2023

Capital Good Fund is a unique lending and coaching model that uses financial empowerment in a holistic way to foster true social mobility, addressing wealth and opportunity gaps. The fintech model offers small-dollar personal loans to individuals who are underserved by mainstream financial systems, have less-than-perfect credit and are susceptible to predatory loans.

### NEED IDENTIFIED

Inflation, stagnant wages and lack of access to credit has led families to struggle financially often resulting in seeking predatory lending, damaging credit, bankruptcy, and severe stress.

### KEY RESULT

Over four years, goal for **2,576 people and their family members** to benefit from small-dollar impact loans with clients seeing an average **75-point FICO score improvement**.

## INNER EXPLORER

### LAUNCH 2022

Inner Explorer is an evidence-based mindfulness program designed to support the mental well-being and learning readiness of students in pre-K through high school. Through age-appropriate, audio-guided daily practices available in both English and Spanish, school communities learn how to cultivate critical life skills, such as self-awareness, self-regulation, empathy and resilience.

### NEED IDENTIFIED

Youth anxiety and depression have worsened since COVID and disproportionately impact already vulnerable youth, in particular youth experiencing poverty and youth of color.

### KEY RESULT

**Improvement in student mental well-being**, leading to a measurable reduction in student behavioral issues, educator stress and improved academic performance.

### INDIVIDUALS REACHED IN 2022-23

**19,950**

## HEALTHY ROUTINE:

### INNER EXPLORER

“Today, I suggested to the class that we skip the Inner Explorer practice as we were running a bit behind. One student said, ‘No, I love it, can we please play it?’ Then immediately following, other children chimed in to say how much they loved the mindful awareness practices too. I can see how focused and relaxed they are during the exercise and even after.”

— School Teacher



## ATLANTA

BY THE NUMBERS

4

PORTFOLIO ORGANIZATIONS

20,381

INDIVIDUALS AND FAMILIES REACHED

\$2.4M

INVESTED IN PORTFOLIO ORGANIZATIONS TO DATE

\$2.6M

ADDITIONAL LEVERAGED DOLLARS

30

SAC MEMBERS

18

STAFF MEMBERS WORKING FOR PORTFOLIO

30

ACTIVE LOCAL BOARD MEMBERS

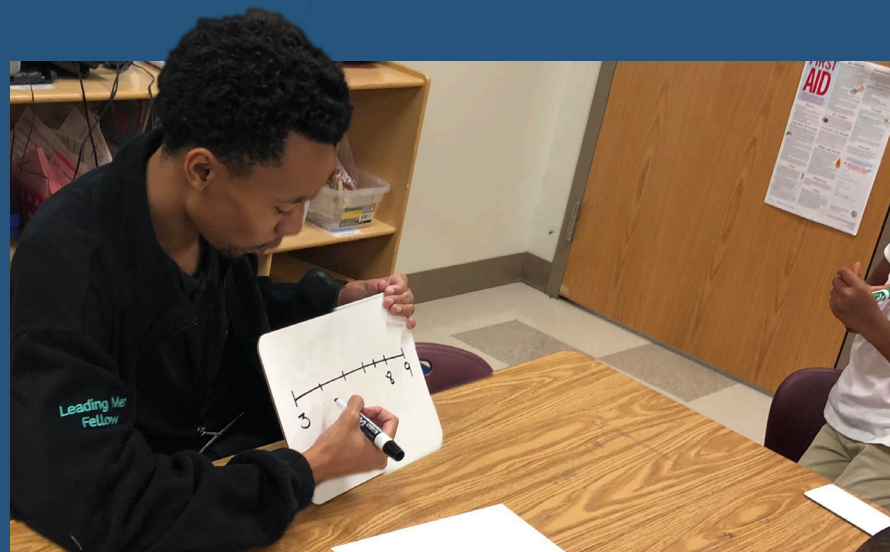


# MULTIPRONGED IMPACT:

## THE LITERACY LAB'S LEADING MEN FELLOWSHIP

“Going into the classrooms, and seeing a man— specifically a Black man— in these communities that we raise our children, being in their classrooms and taking one-on-one time with them. Literacy skills are the first step to learning, and we provide support in that. Being that man in the lives of the kids I’ve been able to mentor... I see myself in them, and I notice the impact that it has on their behavior.”

— James Jones, Fellow



## THE LITERACY LAB'S LEADING MEN FELLOWSHIP

### LAUNCH 2021

The Literacy Lab’s Leading Men Fellowship (LMF) tackles systemic education inequities by (1) closing the literacy gap through high-quality pre-k tutoring; (2) empowering young men of color with financial resources and personal/professional development; and (3) diversifying the teacher pipeline by laying the foundation for young men of color to pursue careers as educators.

### NEED IDENTIFIED

In metro Atlanta, 29% of economically disadvantaged students read proficiently by the end of third grade and 8% of teachers are Black males.

### KEY RESULT

In the spring, after 8,248 student interactions, **twice as many pre-K students** working with Fellows were **kindergarten ready** than in the fall.

### INDIVIDUALS REACHED IN 2022-23

321

## CENTER FOR EMPLOYMENT OPPORTUNITIES

### LAUNCH 2021

Center for Employment Opportunities (CEO) provides effective, comprehensive employment services exclusively to people recently released from incarceration. The program incorporates life skills, education, immediate paid transitional employment and full-time job placement and retention services required to successfully build career capital and financial stability.

### NEED IDENTIFIED

Georgia spends more than \$1B per year on prison expenditures, nearly \$20,000 annually per person. Over 3,000 citizens return home to metro Atlanta each year with a recidivism rate greater than 30%.

### KEY RESULT

Meeting set goals, **50 participants placed in permanent jobs** at an average wage of **\$15.40/hour**, exceeding the \$11.00/hour target.

### INDIVIDUALS REACHED IN 2022-23

110



## IRTH

### LAUNCH 2023

Irth (but we dropped the B for bias), a technology-based platform, enables Black and brown birthing people, doulas and family members to leave prenatal, birthing, post-partum and pediatric reviews of healthcare providers and institutions on the app. These qualitative experiences are turned into data and strategic improvement plans for hospitals while driving transparency and community accountability within healthcare systems.

### NEED IDENTIFIED

Disproportionately high rates of negative maternal health outcomes for birthing people of color.

### KEY RESULT

Anticipate over 500 reviews and two hospital partners in the first year growing to 2,000+ reviews and four hospital partners over the next four years actively working to **improve the healthcare experiences and lower the maternal mortality rates of Black and brown birthing people.**

## LET EVERYONE ADVANCE WITH DIGNITY (LEAD)

### LAUNCH 2022

LEAD, a project of the Law Enforcement Assisted Diversion program, is a public health approach to community safety that diverts individuals cycling in and out of the legal system into a long-term case management model of care. Utilizing a harm reduction platform to improve outcomes, LEAD is held by community utilizing its collaborative structure to bring a cross section of community leaders, neighborhood residents and business owners together in partnership with case managers to decrease recidivism and improve stability for residents facing behavioral health challenges often criminalized.

### NEED IDENTIFIED

Community safety through fewer unnecessary police interactions.

### KEY RESULT

Partnered with **four public agencies, three community based-organizations and five private entities** across Minneapolis to create the foundation for the successful implementation of LEAD Minneapolis on the Lake Street Corridor.

### INDIVIDUALS REACHED IN 2022-23

124

## IMPACTING LIVES:

### LET EVERYONE ADVANCE WITH DIGNITY

“As a LEAD Case Manager in Minneapolis, I have been working with a young man who, since he entered the program, has become employed, which can be a difficult thing to accomplish while you’re struggling with homelessness. He has also been addressing his legal matters and has been successful with meeting the court’s expectations.

These are the kind of outcomes that can come from a program like LEAD as well as lessened criminal behavior, decreased recidivism, and stable housing. Also, participants start addressing their substance use disorders and medical/mental health challenges. I hope to have more impact moving forward with this community-driven, boots-on-the-ground, intensive case management program and help enact systemic change by meeting people where they are at and treating them with respect and dignity.”

– Pinki Garcia, LEAD Case Manager



## TWIN CITIES

BY THE NUMBERS

2

PORTFOLIO ORGANIZATIONS

\$1.2M

INVESTED IN PORTFOLIO ORGANIZATIONS TO DATE

\$215,000

ADDITIONAL LEVERAGED DOLLARS

22

SAC MEMBERS

19

ACTIVE LOCAL BOARD MEMBERS



## CENTERING YOUTH PERSPECTIVES:

### POINT SOURCE YOUTH

To ensure the work remains youth-centered, Point Source Youth (PSY) established a Youth Council for Baltimore City. This group of six teenagers and young adults is passionate about providing their knowledge and advice regarding PSY's Direct Cash Transfer (DCT) program. They are helping develop the Request for Proposal for case management support as well as engaging in a Youth Participatory Research study to assess the impact of direct cash transfers for youth experiencing homelessness.

Anjala Huff, Senior Director, Point Source Youth DCT shared, "The youth consultants and council have brought excitement, passion, and unique perspectives that are crucial to launching a successful DCT project. I can't wait to continue this journey as we end youth homelessness in Baltimore!"



### POINT SOURCE YOUTH

#### LAUNCH 2023

Point Source Youth works to prevent and end homelessness for young people by equipping them with the resources and wrap-around services they need to make the best decisions they've determined for their own lives. The program has low administrative burdens allowing the intervention to scale and reach youth who aren't accounted for in other systems.

#### NEED IDENTIFIED

Thousands of young adults ages 18-28 experience unaccompanied homelessness or unstable housing in Baltimore City each year resulting in adverse outcomes.

#### KEY RESULT

By 2026, goal for **108 youth participants to see positive impact** from the Direct Cash Transfer Program.

### BALTIMORE

BY THE NUMBERS

1

PORTFOLIO ORGANIZATION

\$600,000

INVESTED IN PORTFOLIO ORGANIZATIONS TO DATE

\$275,000

ADDITIONAL LEVERAGED DOLLARS

28

SAC MEMBERS



## OPENING CAREER PATHWAYS:

### EMS CORPS



After engaging with hundreds of people in the community, youth workforce development, upskilling and year-round youth employment opportunities surfaced as priority unmet needs. EMS Corps was selected to address those needs.

EMS Corps is dedicated to opening career pathways in the healthcare and emergency response sectors by offering a paid EMT training program including mentorship, wrap-around supports and job placement opportunities.

More than a response to workforce development, it is also a healthcare shortage initiative, a racial justice initiative, violence prevention strategy, and juvenile justice and child welfare career transition project.

EMS Corps will partner with the Newark Community Street Team (NCST) to ensure young people have access to stable and thriving careers while simultaneously improving relationships through culturally relevant responses when individuals experience a medical crisis.

### EMS CORPS - NEWARK

#### LAUNCH 2023

EMS Corps is an Emergency Medical Technician (EMT) training program with a five-month paid stipend that provides youth development, mentorship and job training. Participants receive wrap-around services including case management and employment support, helping to launch their careers. At the same time, the program addresses barriers to emergency and healthcare response for people in underserved communities.

#### NEED IDENTIFIED

High unemployment and low college attendance rates for young people seeking stable career pathways that lead to upward economic mobility.

#### KEY RESULT

Goal for **160 participants to graduate** and obtain their EMT licensing over four years with a **90% job placement rate and 80% job retention** after one year.





After launching in 2023, GreenLight Fund Chicago has been engaging with community members across a broad range of sectors and neighborhoods to understand the barriers to economic mobility individuals and families are facing that if addressed could make a significant difference towards inclusive prosperity.

## High Rates of Poverty

(source)

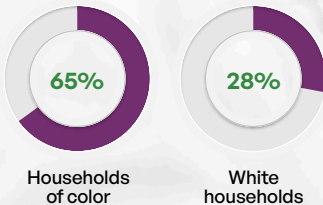
**17%** of residents live below the poverty line, far exceeding the 11.5% national average.

**76%** of public school students receive free or reduced meals, and **16,000** students are homeless.

## Racial and Ethnic Economic Disparities

(source)

Households lacking enough savings to survive for three months without an income:



## Education and Youth Development

(source)

Among Chicago Public High School graduates:

Reading proficiency: **23%**

Math proficiency: **21%**

**13%** of youth ages **16-24** are not in school or working, with a higher rate in neighborhoods most impacted by violence. (source)

## Healthcare Disparities

(source)

Premature death (before the age of 75) is **4X** more likely for Black Chicagoans than White Chicagoans



As we continue through the selection process in partnership with the local Selection Advisory Council, we will prioritize focus areas, search the country for evidence-based solutions with the best local fit and ultimately select Chicago's first portfolio organization investment in 2024.



GREENLIGHT FUND IMPACT REPORT  
*Investing in community-driven change.* // 2022-23

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